

# Transforming the Future

Our Campaign for Englewood Hospital and Medical Center



## Cancer Treatment and Wellness Center



# Nationally Recognized for Expert Delivery in Cancer Care

**Englewood Hospital and Medical Center is singled out for outstanding cancer diagnosis and treatment and excellence in patient care.**

- ▶ Recipient of the prestigious Commission on Cancer Accreditation with Commendation Award for superior commitment to quality care, ongoing improvement and public accountability provided.
- ▶ Received the prestigious designation of Certified Breast Patient Navigator in Imaging and Cancer Care.



- ▶ Received the CareChex 2013 Patient Safety Award for Cancer Care – Top 10% in the Nation.



- ▶ Received the 2013 Healthgrades Distinguished Hospital Award for Clinical Excellence™.



- ▶ Designated by the U.S. Congress as a national model for breast cancer diagnosis and management.



- ▶ Designated a Breast Imaging Center of Excellence by the American College of Radiology (ACR).



- ▶ Achieved Magnet® status, the highest recognition for nursing excellence bestowed on only 7% of all U.S. hospitals.

# They saved my life.

Carl Malaney, 43, got the call as he was getting ready to enjoy a holiday weekend. It turned out that the small lump under one of his arms was more than an irritation. He would soon be in a fight for his life.

“My general practitioner called me and said, ‘Carl, you have cancer... lymphoma.’ I will never forget it. He recommended a doctor who was part of a brilliant group of oncologists at Englewood Hospital.”

Carl’s oncologist prescribed aggressive chemotherapy. The process was difficult, psychologically as well as physically. That’s why, at Englewood Hospital and Medical Center, the emphasis is on treating the whole person, not just their disease. “From the minute I went to Englewood Hospital, at every point of contact, I was met with compassion and understanding.”

Today, Carl Malaney, an advertising executive, is back living the life he enjoyed before cancer. “I can honestly say I feel like my old self. I think I actually feel better.”

The comprehensive cancer care Carl received at EHMC proved to be the difference between life and death. “The doctors, the nurses, everyone there wanted to help me, to really get me through this. There was a real empathy, a true sense of ‘You are not alone.’”


— Carl Malaney



**The Cancer Treatment and Wellness Center at  
Englewood Hospital and Medical Center**



# National Experts. Breakthrough



**MANY OF THE NATION'S LEADING ONCOLOGISTS, SURGEONS AND SPECIALISTS practice at Englewood Hospital and Medical Center (EHMC). Specialists and subspecialists from around the world come here for advanced training. Now this high-level expertise, the latest research protocols and cutting-edge, breakthrough technology will be harnessed under one roof to create a new, comprehensive Cancer Treatment and Wellness Center.**

## **Confronting An Epidemic in Our Community**

Everyone will, at some point, confront cancer. Whether it is personally, or through a family member, neighbor or friend, cancer impacts all of us.

Consider these facts:

- The American Cancer Society projects cancer incidence in the United States will increase by 45% over the next 20 years.
- People over age 65 experience cancer rates almost ten times higher than their younger counterparts.

- Demographers predict that this region's post-65 population will outpace U.S. averages, resulting in significantly higher cancer diagnosis rates than in other areas of the country.
- Over the next five years, more than 100,000 people will seek cancer treatment here — this represents a 90% projected increase in EHMC's total cancer caseload.
- At EHMC, outpatient services for cancer patients have already increased more than 80% over the last four years.

There is good news on the horizon: With early detection and access to ever-improving treatment options, a growing number of cancer patients are enjoying long and productive lives.

Our mission is to provide individualized and compassionate care using the most advanced treatment protocols.

## **Meeting the Challenge: Building on a Model of Excellence**

The new Cancer Treatment and Wellness Center will adopt the "gold standard" diagnosis, treatment and research model of patient care developed at The Leslie Simon Breast Care and Cytodiagnosis Center. On average, the Breast Center performs more than 50,000 procedures each year to detect and treat breast cancer and is recognized by the U.S. Congress as a national model for breast cancer diagnosis and management.

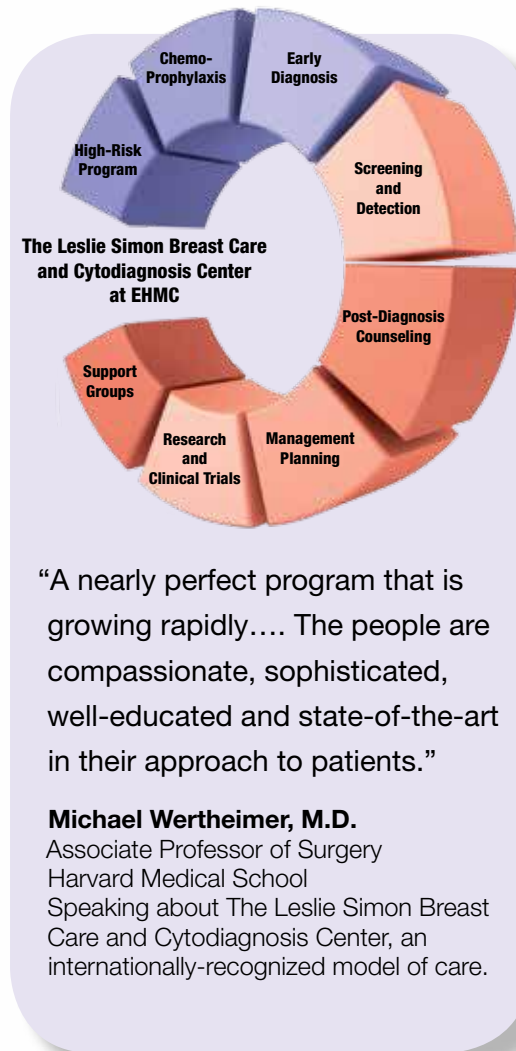


# ough Technology. Human

This model is based on the seamless integration of treatment methodologies developed at EHMC:

- Rapid, same-day diagnosis.
- A coordinated, personalized treatment plan with each case managed on a daily basis by a multidisciplinary team of physicians, nurses and other healthcare professionals.
- All digital imaging, dedicated breast MRI, molecular breast imagery, stereotactic biopsy and high-resolution ultrasound.
- Ongoing access to on-site genetic counseling, clinical trials and national research protocols.

Owing to our leadership in the field and reputation for excellence, we treat more high-risk patients than any other Breast Center in the nation. The Center's experienced team and unique treatment model consistently detect early stage breast cancer



“A nearly perfect program that is growing rapidly.... The people are compassionate, sophisticated, well-educated and state-of-the-art in their approach to patients.”

**Michael Wertheimer, M.D.**

Associate Professor of Surgery  
Harvard Medical School  
Speaking about The Leslie Simon Breast Care and Cytodiagnosis Center, an internationally-recognized model of care.

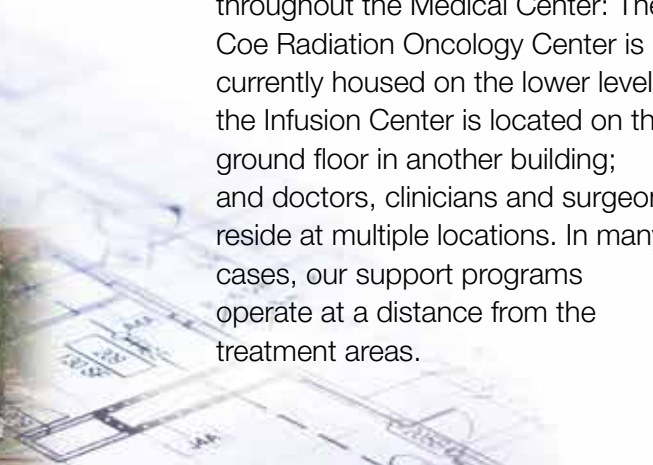
(Stage 0) more than any other program in New Jersey. **When a breast cancer diagnosis is made, 92% of those diagnosed at EHMC choose to stay with us for treatment.**

Many of the nation's leading cancer specialists, as well as experts from around the world, practice at EHMC. On average, more than 18,000 patients from our communities seek diagnosis and treatment for a broad range of cancers at the Coe Radiation Oncology Center and at our world-class Infusion Center, which is equipped with 28 individual treatment areas to assure the utmost privacy and comfort for each patient.

We have succeeded in building a nationally recognized model for cancer treatment. We have attracted many of the nation's leading oncology specialists. Now we are on the threshold of building a comprehensive facility that will continue to expand EHMC's reputation as a national leader in cancer care.

## Why a New Cancer Treatment and Wellness Center?

To harness our full potential, we will centralize all elements of our program under one roof. Over the past decade, our services have significantly outgrown our current facilities, with clinical, support service and administrative areas dispersed throughout the Medical Center: The Coe Radiation Oncology Center is currently housed on the lower level; the Infusion Center is located on the ground floor in another building; and doctors, clinicians and surgeons reside at multiple locations. In many cases, our support programs operate at a distance from the treatment areas.



# Touch.

The new Cancer Treatment and Wellness Center will consolidate all staff and services in the Russell and Angelica Berrie Center for Humanistic Care, providing ready access and an optimum, seamless experience for patients and their families.

Additionally, to meet current and projected demand, we will significantly expand and design the physical space to accommodate the highest quality diagnostic, treatment and research programs, including the latest, breakthrough technology and five new surgical suites.

The new Cancer Treatment and Wellness Center will allow us to retain and attract top doctors and clinicians. In fact, a major recruitment initiative has already added a number of highly regarded medical and surgical specialists in gastrointestinal, colorectal, gynecologic and neurologic cancers. Other experts in lung, prostate, kidney and thyroid cancers are being recruited to join the growing team.

What will distinguish the new Cancer Treatment and Wellness Center is what has set EHMC apart from its contemporaries for some 125 years: This is a place where patients and their families are treated with respect, dignity and caring. We will continue our fight against cancer — one patient at a time — offering hope and healing, close to home.

## Care, Comfort and Convenience in One Location

The 75,000-square-foot facility will feature a full spectrum of state-of-the-art diagnostic tools and treatment options as well as a comprehensive roster of support services to help ensure patients receive outstanding, humanistic medical care. The Cancer Treatment and Wellness Center will establish EHMC as the preferred regional provider of choice for oncology services.

### **5th/6th Floor — Oncology Specialists & Programs**

Breast and Thyroid, Genetics, GI and Colorectal, Genitourinary, Gynecology, HepatoBiliary, Neuro and Lung Cancer Care

### **4th Floor — Breast Cancer**

The Leslie Simon Breast Care and Cytodiagnosis Center

### **3rd Floor — Surgery, Support & Imaging**

Surgical Suites, Post-Anesthesia Care Units, Diagnostic Imaging

### **2nd Floor — Surgery & Support**

Outpatient Surgical Suites, Post-Anesthesia Care Units, Pain Management Suite

### **1st Floor — Oncology**

Radiation Therapy, Infusion Therapy, Medical Oncology

The new Cancer Treatment and Wellness Center will house all of our award-winning oncology programs under one roof, including:

- The addition of three new floors to the existing Russell and Angelica Berrie Center for Humanistic Care will provide a centralized location for both clinical and administrative suites so that patients can easily navigate through diagnosis, treatment and support services areas.
- Doubling the size of The Leslie Simon Breast Care and Cytodiagnosis Center will enable us to serve the growing needs of our community.
- The Coe Radiation Oncology Center will be elevated from its existing lower level floor and equipped with three new radiation vaults. The Infusion Center will be located directly adjacent to afford an improved experience for patients undergoing treatment.
- Five new inpatient surgical suites will feature the latest clinical technology — including robotic capabilities.
- New, dedicated space for support care services and research programs will give our patients direct access to education, information and other resources.

The estimated construction cost for the new Cancer Treatment and Wellness Center is \$64.8 million (\$52.3 million for construction; \$12.5 million for equipment). Work on the new Cancer Treatment and Wellness Center began in the Autumn of 2012 and is expected to conclude in the Spring of 2015.



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